

Medicinal Herb Growing & Marketing Conference
 April 15, 16, 17, 2016
 at Fort Worden
 East Asian Medicinal Plant Track

Day	Time	Session	Description	Speaker
Friday April 15	10:00- 4:30	Cultivation of Asian Medicinal Plants in the Pacific Northwest	The emerging market and bringing efficacious ecologically grown Asian medicinal plant crops into production in the PNW as well as addressing relevant topics affecting herb quality and accessibility will be the topics of the program. This presentation will be of interest to growers, practitioners, students, and all those interested in the changing market of contemporary Asian herbal medicine. *Crop selection for the Pacific NW *Opportunities and risks in farming medicinals *How to get started *Medicinal plant propagation methods for farmer success, species durability and best clinical results *Production crop management *Harvesting and drying	Presented by Peg Schafer, author of the Chinese Medicinal Herb Farm: A Cultivators Guide to Small-Scale Organic Herb Production
Saturday April 16	9:30-10:00	Keynote: Medicinal Plant Cultivation; Farmer Success for Best Clinical Results	Western and Eastern herbal medicine can only be as effective as the original plants and how they were handled. Plant genetics, how they were grown, how long in ground, harvesting, processing and drying are determining factors for herb quality. Herbalists and growers: Do you know where your herbs and seed come from? When are seed or clones best utilized?	Peg Schafer, CMHF
Saturday	10:30-12:00	The Emerging Market	Many factors contribute to price and availability of Chinese medicinal herbs to make this a more favorable market experience for domestic growers	Peg Schafer, CMHF Mercy Yule, NWAMHN Jacob Lauch, Mountain Rose Herbs
Saturday	2:00- 3:30	Saving More Than Seeds	Looking at the various aspects and importance of seed production to maintain and increase overall medicinal herb production	Rupert Adams, Salt Spring Seeds, Kairos Botanicals
Saturday	3:45- 5:15	For Growers and Manufacturers: Essential Concepts in Chinese Medicine	Gain a better understanding of how fundamentals of Chinese medicine apply to herbal production & formulation.	Dave Martin, Trinity Natural Medicine

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Sunday April 17	8:45-10:15	Processing and toxicity of common TCM herbs	We will discuss Rehmannia glutinosa, Polygonum multiflorum, Pinellia ternata, Aconitum carmichaelii and others in terms of <ul style="list-style-type: none"> • a historical overview of processing methods • step by step analysis of common modern processing methods • biochemical justification for processing method • relationship of biochemistry to herb function 	Tim Ross
Sunday	10:30-12:00	Organoleptic Evaluation	Herbal flavors are one of the characteristics that connect to therapeutic processes; therefore, organoleptic analysis plays an important role in quality assessment of Chinese medicinal herbs. We will explore the notion of a repeatable objective evaluation of the subjective sensory experience.	Mercy Yule, NWAMHN
Sunday	2:00- 3:30	Growers Panel	Local growers will discuss their experiences in cultivating Chinese medicinal herbs and take your questions.	Jonathan Major Steven Wrubleski Vivian Henderson Byron and Shawn Rupert Adams Keith Posse, UWMG Moderator: Peg Schafer, CMHF
Sunday	3:45- 4:45	Plenary: Where do we go from here? Proposals for action.	Group discussion	Peg Schafer and panel guests

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